



DANDELION

Executive summary of the project's final report



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Founded by the Horizon 2020 Framework
Programme of the European Union under
Grant Agreement n° 693796.

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Title	DANDELION – Promoting EU – funded projects of inclusive, innovative and reflective societies (IIRS) – <i>Grand Agreement N°: 693796</i>
Duration	24 months (1st April 2016 – 31st March 2018)
Website	www.dandelion-europe.eu
Coordinator	Q-PLAN International (www.qplan-intl.com) – Greece Mr Iakovos Delioglani
Project Overview	DANDELION is a Coordination and Support Action funded by the European Commission under HORIZON 2020 programme, aiming to: “enhance the uptake and valorisation of research results deriving from EU-funded projects in the field of “Inclusive, Innovative & Reflective Societies” (IIRS) by promoting their work and bridging the communication gap”. The scope of intervention of the project will be in the following policy areas: - Migration and Mobility - Employment and New Growth - Reversing Inequalities - Cultures and Citizenship - Global Justice and Stability The strategic objectives are: • Highlight the value-added for research, policy and society deriving from IIRS projects. • Offer advanced communication services to ongoing (and future) IIRS projects. • Deploy a wide variety of communication tools and activities to facilitate the interaction among all relevant stakeholders. • Create a sustainable and multidisciplinary community to raise the interest and visibility of EU-funded research in the field of IIRS and animate the discussion around the research policies and agendas. • Contribute to the fostering of societal impact out of IIRS research.
Consortium	Q-PLAN International – Greece LOBA – Portugal FVA New Media Design – Italy IPL Insight Publishers – United Kingdom Pedal Consulting – Slovakia Goethe University Frankfurt – Germany CIVITTA – Slovenia
Budget	979.438,00€
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1 Executive Summary

The DANDELION project was a 24-month project and started in April 2016. The consortium is made up of seven partners from seven different countries: Greece, Portugal, Italy, United Kingdom, Slovakia, Germany and Estonia. The DANDELION team is made up of SSH researchers, consultant companies and communication experts whose expertise have come together to support the uptake and valorisation of Inclusive, Innovative and Reflective Societies (IIRS) research and improve its dissemination towards citizens, policymakers, academia and media.

The project was organised into six individual work packages out of which four are related to supporting and coordination activities, one is related to dissemination activities and one is related to management. The project included the following main activities:

- Creation of an advisory board group, the screening and mining of IIRS projects and data collection and the development of 10 IIRS factsheets and policy briefs;
- Creation of an online collaborative platform, the organisation of thematic workshops, webinars and networking events;
- Elaboration of a multi-sectoral/multi-disciplinary valorisation concept for sustainable IIRS uptake;
- Creation of guides for good dissemination and valorisation strategies practices, performing advanced communication to on-going EU-funded projects through online marketing activities, social network profile management, social media games, thematic barcamps, thematic charrettes, and the development and dissemination of communication materials.

On the grounds of the events with national focus (barcamps, charettes, workshops), conducted by all its partners, but also by entering a series of collaborations with other projects and organisations, DANDELION has organised over 40 events during its 24 months of duration, which, most crucially took place all over Europe.

DANDELION's activities raised awareness about the untapped potential and the societal value of IIRS projects, fostering this cross-cutting topic of SSH within the European Research Area.



Table of Contents

1	Executive Summary	3
2	Project context and objectives	6
3	DANDELION's results and achievements	7
3.1	DANDELION's Advisory Board	8
3.2	Thematic workshops and networking activities	12
3.3	Communication guides	13
3.4	Games	17
3.5	Video	17
3.6	Events – different types	18
3.7	Packaging information	23
3.8	Finding knowledge and competencies, collaboration	23
3.9	Mentoring and coaching	25
3.10	Community building and sharing knowledge	26
3.11	Dissemination and communication of SSH/IIRS projects	26
4	Impact created	28
5	Dissemination activities and exploitation of results/foregrounds	29
5.1	Dissemination	29
5.2	Exploitation of results	31

Index of Figures

Figure 1 - Interactive map with AB members	8
Figure 2 - Quadruple Helix Model	9
Figure 3 - Poster used in thematic workshop	13
Figure 4 - Snapshot of the "Guideline of good practices for dissemination and communication managers"	14
Figure 5 - EU@Work Game	17
Figure 6 - GueSSH! Game - Portuguese Version.....	17
Figure 7 - DANDELION's videos	17
Figure 8 - Pictures from DANDELION's Events.....	22
Figure 9 - Examples of Fact Sheets	23
Figure 10 - Interactive map	24
Figure 11 - Snapshot from DANDELION Webminar.....	25
Figure 12 - The SEED library	26

Index for Tables

Table 1- List of Advisory Board members	9
Table 2 - List of events.....	18

2 Project context and objectives

The DANDELION project relates to the issues addressed by the call REFLECTIVE-8-2015, acting as a communication and dissemination platform with two purposes. First, DANDELION is aimed at contributing to the provision of consolidated information on the findings of EU-funded projects in the area of IIRS, by improving the quality of existing texts and developing communication materials for policy makers, academics, the media and the general public by writing reviews or policy briefs for example. This includes helping to guarantee improved access to research projects' data. Second, it is necessary to organise professional dissemination activities such as, workshops, conferences and events, for IIRS research results in order to complement European Commission activities by using the latest information and communication technologies and tools.

Over the last five consecutive framework programmes, the European Commission has supported research in the field of Socio-economic Sciences and Humanities (SSH), aiming to generate a positive impact in current pressing societal challenges. In fact, over the last decade around 3000 organisations from the EU and beyond have been actively involved in more than 400 projects, addressing the field of SSH (FP7) and IIRS (H2020). This includes issues related to migration, integration and demographic change, employment and new growth, cultures and citizenship, global justice and stability and reserving inequalities for example. Although research has produced valuable findings and promising results, these do not always achieve the impact desired in society, policy or the market, thus hampering the opportunity of being disseminated and transformed into innovations that have the potential to benefit and positively influence our society.

DANDELION promoted the work of IIRS projects on a local, regional and European level by developing and implementing a series of innovative and exciting communication activities aimed at informing, educating and entertaining a wide cross-section of the European population, policy makers, academics and the media. DANDELIO gave the IIRS's ambitious philosophy the biggest profile by placing European economic and financial reform, the problems young people face in Europe, cultural heritage, European values and diversities, the EU's role as a global actor, and the new forms of public sector innovation at the heart of these activities by involving established science educators, by creating clear lines of communication between projects and named mass media and by utilising novel communications. By giving dissemination managers the right tools and guidelines to reach the general public, policy makers, academia and the media, DANDELION guaranteed an improved access to research projects' data in the future.



3 DANDELION's results and achievements

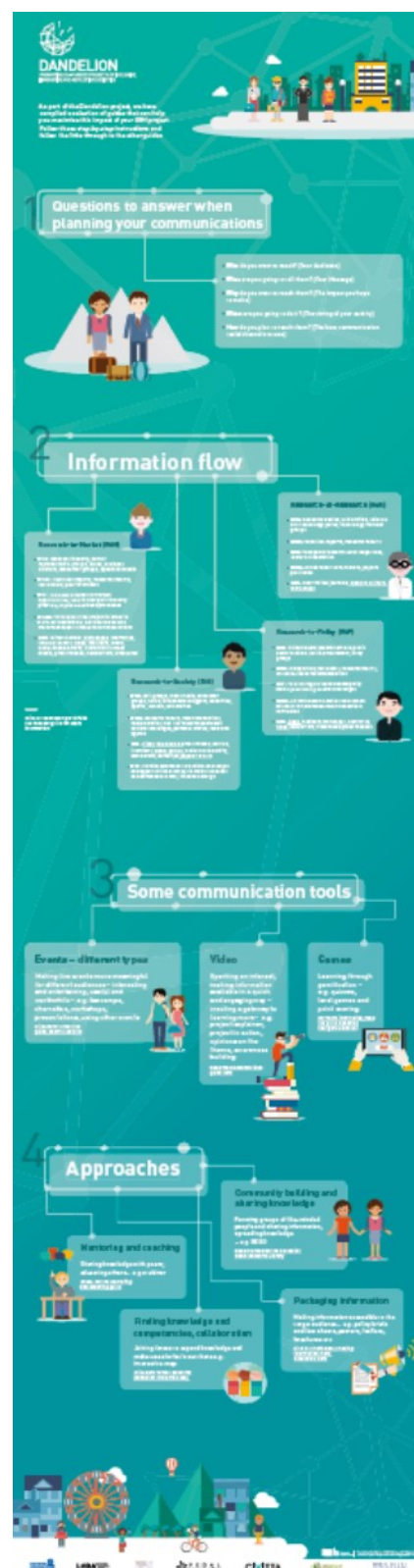
DANDELION's main results and achievements were:

1. DANDELION's Advisory Board
2. Thematic workshops and networking activities
3. Communication guides
4. Games
5. Video
6. Events – different types
7. Packaging information
8. Finding knowledge and competencies through collaboration
9. Mentoring and coaching
10. Community building and sharing knowledge
11. Dissemination and communication of SSH/IIRS projects

A detailed view on the above-mentioned achievements is presented in the sections below.

These achievements can also be visualised in an interactive and graphical way at the project's website.

[HERE](https://www.dandelion-europe.eu)



3.1 DANDELION's Advisory Board

The DANDELION Advisory Board acted as the consultation and validation body by supporting the project's activities in increasing the visibility of EU-funded research activities in the field of IIRS to improve the up-take of research findings. The aim was for the Advisory Board to be involved separately from the consortium experts' who advise, guide and support project partners' work. Guidance from the Advisory Board has been provided from:

- The user perspective, i.e. how different audiences like to receive their information, what is effective; and
- an informer perspective, i.e. what information researchers are able to provide and how best to translate that for consumption by different audiences.

Since July 2016, 54 experts (35 per cent male and 65 per cent female) from 21 countries have expressed their interest to be involved in the Advisory Board, covering all major policy areas, while key stakeholders are represented, based on the quadruple helix model. You can check the profiles of all the Advisory Board members on the DANDELION interactive map here: <http://www.dandelion-europe.eu/en/community/map-with-projects-experts.html>.

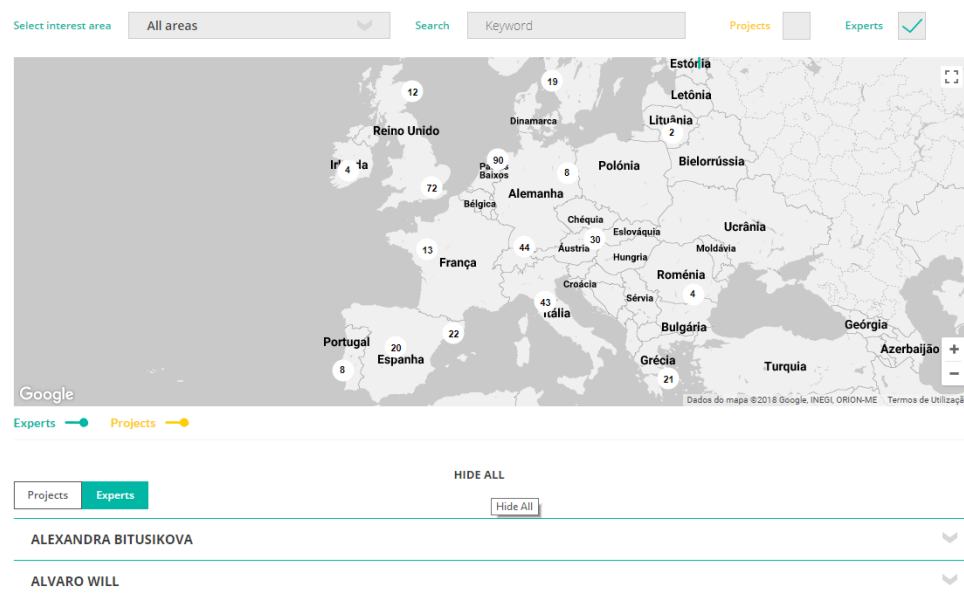


Figure 1 - Interactive map with AB members



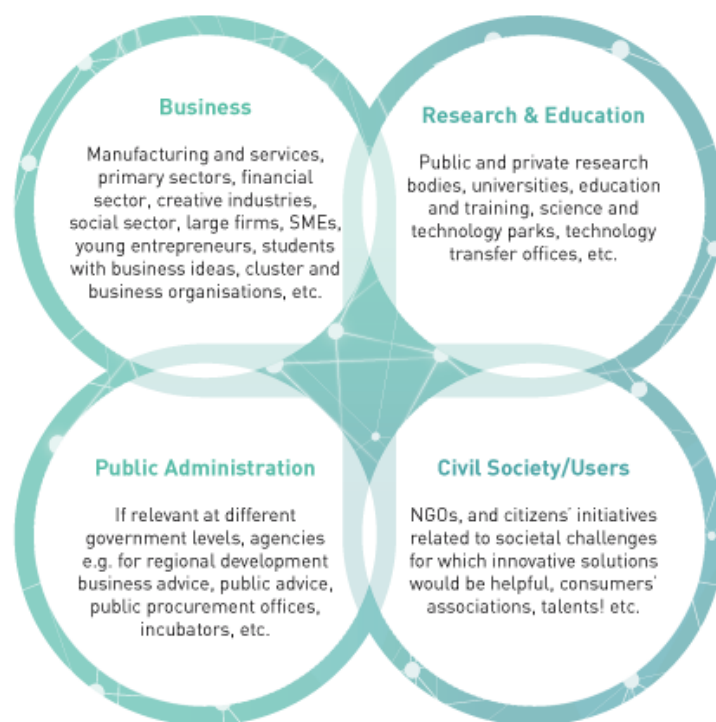


Figure 2 - Quadruple Helix Model

Table 1- List of Advisory Board members

	Name	Country	Organisation	Type of organisation
Research and Educational institutes				
1	Entela Kaleshi	Albania	Institute for Change and Leadership in Albania	Non-profit Research Institute
2	Margit Schratzenstaller	Austria	Austrian Institute of Economic Research	Research Institute
3	Isabel Nunes	Austria	BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH	Adult Education Provider
4	Dragan Čišić	Croatia	University of Rijeka	Educational organisation
5	Danuše Nerudová	Czech Republic	Mendel University of Brno, Business and Economics faculty, Accounting and Taxation dpt	University
6	Ellu Saar	Estonia	Tallinn University, School of Governance, Law and Society	University
7	Sevasti Trubeta	Germany	Freie Universität Berlin, Centrum Modernes Griechenland, Institut für Neogräzistik	University
8	Gwen Moore	Ireland	Mary Immaculate College	University Level Higher Education Institution

	Name	Country	Organisation	Type of organisation
9	Giancarlo La Pietra	Italy	University of Milano Bicocca	University
10	Olimpia Becheru	Italy	Istituto di Ricerche e Studi sulla Educazione e la Famiglia	Research Institute
11	Elisabetta Basile	Italy	Department of Economics and Law - University of Rome La Sapienza	University
12	Juliana E. Raffaghelli	Italy	University of Trento - University of Florence	Higher Education
13	Egle Butkeviciene	Lithuania	Kaunas University of Technology	University
14	Andreea-Clara MUNTEANU	Romania	Romanian Academy Institute of National Economy	Research Institute
15	Jana Tomkova	Slovakia	Slovak Centre for Scientific and Technical Information	Research Institute
16	Alexandra Bitusikova	Slovakia	Matej Bel University	University
17	José L. Vázquez	Spain	University of León	University
18	María P. García Miguélez	Spain	University of León	University
19	Milvia Soumbounou	Spain	Universidad Autonoma Madrid	University
20	Patricia Mindus	Sweden	Department of Practical Philosophy, Uppsala University	University
21	Cristina Rodrigues	Sweden	Nordic Africa Institute	Research
22	Sait Mentés Birlik	Turkey	EUREKA-EUROSTARS	Research Institute
23	Peter Meister Broekema	UK	London School of Economics	Higher Education Institution
24	Philip Brown	United Kingdom	The University of Salford	University
Private companies - consultants				
1	Bonneau Marcelline	Belgium	Resilia Solutions	Co-creation facilitator
2	Vendulka Raymova	Czech Republic, Belgium	Bohemia EU Planners, BVBA	Private company
3	Camille Cocard	France	Sparks & Co	SME - European science communication agency
4	Aristotelis Skamagkis	Greece	innovationlab.gr	Private company - consultancy
5	Sfakianaki Eleftheria	Greece	Center of counselling and social researches	Private company



	Name	Country	Organisation	Type of organisation
6	Marika Mazzi Boëm	Italy	X23 Srl	SME
7	Giuseppe Laquidara	Italy	X23 srl	SME & private research centre
8	Rossella Brindani	Italy	Cis, Scuola per la gestione di impresa	Training and consultancy service of Unindustria
9	Pedro Soutinho	Portugal	INOVA+	Innovation Consultancy
10	Jorge Cerveira Pinto	Portugal	Design Council UK	Advisor to public and private organisations
11	Barry Nkomo	South Africa	BNHD Consulting	Consulting services
12	Ernesto Bravo	Spain	familiados.com / TANGLE Research	Private company
13	Elena Lopez-Gunn	Spain	ICATALIST	SME
14	Anaïs Le Corvec	Spain	Asserta Global Healthcare Solutions	SME
15	Raúl Tabarés	Spain	Fundación TECNALIA RESEARCH & INNOVATION	Non-profit
25	Natalia Mielech	Poland / Belgium	Freelancer	
NGOs, Business Associations				
1	Margit Sare	Estonia	Peipsi Center for Transboundary Cooperation	NGO
2	Ilias RAFAIL	Greece	IASIS NGO	NGO
3	Stefano Orlandoni	Italy	Confindustria Macerata	Business association
4	Alvaro Will	Spain	SOLIDARIDAD SIN FRONTERAS	NGO
5	Lina Klemkaite	Spain	DRAMBLYS: Social Creativity Lab	NGO
6	Paloma Lafuente	Spain	Independent Consultant	Non-profit organisation/charity
7	Karl Donert	UK	European Association of Geographers	NGO
Public agencies				
1	Konstantina Zoehrer	Austria / Greece	Research Executive Agency	Public organisation
2	Bassem Fahmy	Egypt	UN-Habitat	United Nations
3	Franziska Scherer	Germany	German Aerospace Center, Project Management Agency	Funding organisation
4	Sara Sozzo	Italy	Ministry of Education, Universities and Research (MIUR) World Environmental Education Congress (WEEC)	Government organizations and international organisation



	Name	Country	Organisation	Type of organisation
5	Ana de Sousa Baptista	Portugal	WCP - World Council for Psychotherapy	NGO, UN Associate
6	Mariana Balan	Romania	Institute for Economic Forecasting, Romanian Academy	Public organisation
7	Boris Sloboda	Slovakia	National Institute of Vocational Education	Ministerial agency

See public deliverable “D2.1 Set-up and operation of the Advisory Board” for further details.

3.2 Thematic workshops and networking activities

To promote discussions among the different actors, the dissemination and exchange of ideas, research outcomes and SSH related contents DANDELION has carried out several thematic workshops and networking activities. The workshops and networking activities have contributed to the creation of the multidisciplinary communities in SSH as well as to raising the interest and visibility of EU-funded research in SSH. During the DANDELION project, the following thematic workshops have been organised:

Date	Location	Workshop title	Context
26 th July 2016	Barcelona	Thematic symposium - How to create societal value out of SSH research?	1 st international convention on the Social Impact of Science (organised at the University of Barcelona) – 25 th -29 th July 2016
19 th October 2016	Brussels	Quadruple helix workshop - Increasing the impact of societal research	HORIZON 2020-REFLECTIVE-2014 & 2015 PROJECTS' JOINT CONFERENCE "Understanding Europe – Promoting the European Public and Cultural Space" – 17 th -18 th Oct 2016
14 th November 2016	Bratislava	Dissemination and communication practices of Inclusive, Innovative and Reflective Societies (IIRS) projects in order to increase their uptake and valorisation by citizens, policy makers, businesses and civil society.	International conference “Social Science and Humanities: a new agenda for Europe’s challenges”
14 th -16 th March 2017	Brussels	Roundtable: Transfer of knowledge between security researchers and practitioners	6 th meeting of the European Commission DG HOME multi-stakeholder platform COMMUNITY OF USERS ON SAFE, SECURE AND RESILIENT SOCIETIES
13 th October 2017	Tallinn	European integration, inequalities and citizens'	Estonian Presidency Research Policy Conference "European



		participation: How social sciences create value for policy and society	research excellence - impact and value for society" – 12 th -13 th October 2017
31 st October 2017	Lisbon	Valorisation activities and SSH research ripeness for impact	Net4Society conference "Democracy and Europe. Our Common Future?" – 30 th -31 st October 2017
9 th November 2017	Strasbourg	From Fake to Fact: How to strengthen ties among research, policy, and society to counter populism	World Forum of Democracy 2017 on "Populism" – 8 th -10 th November 2017
12 december 2017	Rome	Thematic Workshop during the InterHealth capacity building week	InterHealth capacity building week, 12/15 December 2018
14 th February 2018	Brussels	Coordinating policy recommendations for durable action	COURAGE and DANDELION joint Research Policy Workshop – 14 th February 2018
13 th March 2018	Rome	"Migration: turning challenges into opportunities" the mutual learning workshop	DANDELION and INTERHEALTH joint event hosted by the European Commission Representation in Italy – 13 th March 2018
21 st March 2018	Rome	Boosting communication and impact in research projects	Seminar for NCPs organised by APRE, the Italian NCP

See public deliverables *"Report on promotional activities, Thematic workshops and e-conference, networking events – mid-term version"* and *"Report on promotional activities, Thematic workshops and e-conference, networking events – final version"* for further details.



Figure 3 - Poster used in thematic workshop

3.3 Communication guides

DANDELION supported projects planning communication activities by creating two communication guides, the first named **"Guideline of good practices for**



dissemination and communication managers” ([LINK](#)) is in reply to the following questions:

- **Who** do you want to reach? (Your Audience)
- **What** are you going to tell them? (Your Message)
- **Why** do you want to reach them? (The impact you hope to make)
- **When** are you going to do it? (The timing of your activity)
- **How** do you plan to reach them? (The best communication tools/channels to use)

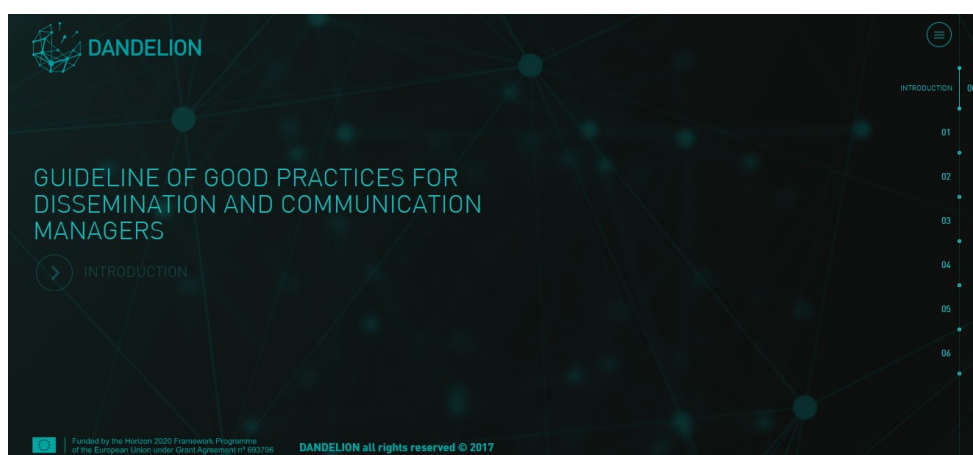


Figure 4 - Snapshot of the "Guideline of good practices for dissemination and communication managers"

Another guide was created entitled **“Need to disseminate SSH/IIRS research results? Learn how to reach your target groups”** ([LINK](#)) with the objective to clarify how to communicate with research communities, policy makers, market and society:

Research-to-Research (RtR)



- **Who:** Research bodies, universities, science and technology parks, technology transfer groups
- **What:** Technical reports, research results
- **Why:** To expand research knowledge base, foster collaboration
- **When:** When results are mature, papers published
- **How:** Peer review journals, SEED, webinars, workshops

Research-to-Policy (RtP)



- Who: Policymakers, government and public sector officials, public procurement, lobby groups
- What: Policy briefs, fact sheets, research results, evidence-based recommendations
- Why: To encourage evidence-based policy making addressing societal challenges
- When: As facts become available and when evidence is mature and recommendations formulated
- How: SEED, webinars, workshops, charrettes, video, newsletters, mass media press releases

Research-to-Market (RtM)



- Who: Relevant industry, sector representative groups, SMEs, business clusters, consumer groups, specialist media
- What: Technical reports, research results, fact sheets, peer interviews
- Why: Raise awareness of market opportunities; lead to change in industry practice; improve business processes
- When: Throughout the project in order to work collaboratively and as results become mature enough to make recommendations
- How: Direct contact, workshops, charrettes, industry events, video, webinars, SEED, social media activity, contact with mass media, press release, newsletters, brochures

Research-to-Society (RtS)



- Who: Civil groups, mass media, consumer groups, NGOs, influencers (bloggers, celebrities, sports), schools, universities
- What: Research results, recommendations, related stories, how the research addresses societal challenges; personal stories, facts and figures
- How: Video, fact sheets, press release, leaflets, interviews, SEED, games, social media activity, newsletters, barcamps, popular events
- Why: To raise awareness of societal challenges and opportunities and ways in which those can be addressed and met and influence change

3.4 Games

Learning through gamification to encourage engagement – e.g. quizzes, level-up games and point scoring.

DANDELION has developed two social games, the EU@WORK game and the GueSSH game, aiming to provide in an innovative and entertaining way relevant contents addressing pressing societal challenges, from European research projects and official EC reports, among other sources.

The [EU@work](#), has been designed and developed, in collaboration with the H2020-IIRS EU-funded projects Negotiate and EXCEPT, to test the knowledge and to increase awareness on EU Citizens perception about the work challenge faced by European Society.

The social game called [GueSSH!](#) has been designed and developed to increase awareness on EU Citizens perception about SSH relevant challenges, aims at dispelling myths and demonstrate through a game-based approach that we tend to overestimate or underestimate the Social Sciences and Humanities (SSH) challenges.



Figure 5 - EU@Work Game



Figure 6 - GueSSH! Game - Portuguese Version

3.5 Video

Sparking an interest by making information available in a quick and engaging way, creating a gateway to increase learning intact – e.g. project explainer, project in action, opinions on the theme, awareness building.

Several videos developed by DANDELION can be found [here](#).



Figure 7 - DANDELION's videos



3.6 Events – different types

Making live events more meaningful and productive by targeting them to different audiences making them interesting and entertaining, useful and worthwhile – e.g. barcamps, charrettes, workshops, presentations and using different event formats each time.

For more information about the events please read Deliverable 3.4 and Deliverable 5.1. and visit the [events](#) section on the website.

Below there is a list of events that DANDELION organised or participated:

Table 2 - List of events

Date	Location	DANDELION title	External Event	Type of event
30/05/2016	Vienna, AT		TA16 Conference: "Smart New World – Was ist "smart" an smarten Technologien?"	External event
20/06/2016	Bratislava, SK		ERC Day in Slovakia	External event
26/07/2016	Barcelona, ES	Symposium "Mainstreaming, Embedding, Integrating": What difference does stakeholder engagement make on the impact of S&T research?	1st international convention on the Social Impact of Science - SIS 2016 (25-29/7/2016)	Thematic workshop and external event
26-27/07/2016	Manchester, UK		EuroScience Open Forum - ESOF 2016	External event
31/08-2016 - 03/09/2016	Barcelona, ES		4S/EASST Conference "Science and Technology by other means"	External event
6-7/09/2016	Bratislava, SK		T2gE – Transition to the Green Economy	External event
29-30/09/2016	Brussels, BE		Science and Policy Making: towards a new dialogue	External event
17-18/10/2016	Brussels, BE		H2020 REFLECTIVE 2014-2015 projects joint conference "Understanding Europe – Promoting the European Public and Cultural Space"	External event
19/10/2016	Brussels, BE	Quadruple Helix Workshop - Increasing the Impact of Societal Research		Thematic workshop



Date	Location	DANDELION title	External Event	Type of event
28/10/2016	Bratislava, SK		Social Growth on Trafficking and Immigration workshop (SOG-TIM)	External event
14, 15 /11/2016	Bratislava, SK	Workshop "Dissemination and communication practices of IIRS projects"	SSH2016 Conference "Social Sciences and Humanities: a New Agenda for Europe's Challenges	Thematic workshop and Networking Session
14/11/2016	Bratislava, SK		Net4Society SC6 Brokerage Event	External event
21/11/2016	Rome, IT		ACCOMPLISSH Opening conference "SSH Impact and Action"	External event
22/11/2016	Rome, IT		ACCOMPLISSH Dialogue Platform	External event
23/11/2016	Tartu, EE		Estonian Science communication conference	External event
24-25/11/2016	Frankfurt, DE		Normative (B)Orders. Migration and Citizenship in a Time of Crisis	External event
12/12/2016	Vienna, AT		Net4Society Workshop "Increasing the impact of Societal Challenge 6 research"	External event
14-16/3/2017	Brussels, BE	Roundtable "Transfer of Knowledge between Security Researchers and Practitioners"	Community of Users on Secure, Safe and Resilient Societies - 6th Plenary Meeting	Thematic workshop
4-6/5/2017	Florence, IT		Conference State of the Union "Building a People's Europe"	External event
10-11/05/2017	Bratislava, SK		TechSummit in Bratislava	External event
18/05/2017	Sibiu, RO		SOG-TIM' (Social Grow on Trafficking and Immigration) Social Innovation International Workshop	External event
24/05/2017	Lisbon, PT	Beyond dissemination: How to communicate your research"		E-Conference
26-27/6/2017	Paris, FR		OECD/INGSA Conference 'Governing better through evidence-informed policy making'	External event



Date	Location	DANDELION title	External Event	Type of event
28-29/06/2017	Kosice, SK	Valorise your research: The importance of dissemination and communication "GUESSH! game to raise discussion about societal challenges"	WIRE 2017 Conference – Parallel session "Creativity for innovation"	Networking event
12/08/2017	Paides, EE	Pain and gain of becoming an adult in Estonia and Europe	OPINION FESTIVAL	External event, Thematic Charrete and Barcamp
6-8/9/2017	Senec, SK		JRC-SAS-INGSA Evidence and Policy Summer School	External event
21/09/2017	Chatham (London) UK	Gaming session: Are you ready to "GUESSH!"?	THRIVE project final conference "Helping to promote positive behaviour in the classroom" (ERASMUS+ project)	External event
26/09/2017	Brussels, BE		EU4FACTS: Evidence for policy in a post-fact world	External event
28/09/2017	Frascati (Roma) IT	"Educational games and educational solutions to increase the impact of scientific and research results and involve the general public and new generations"	Researcher's Night 2017 thematic sessions (afternoon)	Thematic workshop
28-30/09/2017	Frascati (Roma) IT	Learn through the interactive group game "GueSSH! Societal Challenges in Europe"	Researcher's Night 2017 – School activities (28Sep morning, 29-30Sep afternoon)	Thematic workshop
29/09/2017	Aveiro, Portugal	Learn through the interactive group game "GueSSH! Societal Challenges in Europe"	European Researchers night 2017	External event and thematic charrete
12/10/2017	Tallinn, EE		Estonian Presidency Research Policy Conference "European Research Excellence - Impact and Value for Society"	Networking event
13/10/2017	Tallinn, EE	"European integration, inequalities and citizens' participation: How social sciences create value for policy and society"	Estonian Presidency Research Policy Conference "European Research Excellence - Impact and Value for Society"	Thematic workshop and Networking event



Date	Location	DANDELION title	External Event	Type of event
30/10/2017	Lisbon, PT		"Democracy and Europe - our common future?" conference	Networking event and Thematic charrete
31/10/2017	Lisbon, PT	Valorisation Activities and SSH Research Ripeness for Impact	"Democracy and Europe - our common future?" conference	Thematic workshop and Networking event
01/11/2017	Copenhagen, DK		Impact Taxonomies in the Humanities and Social Sciences	External event
09/11/2017	Strasbourg, FR	From Fake to Fact: How to strengthen ties among Research, Policy, and Society to counter populism	World Forum of Democracy 2017 on 'Populism',	Thematic workshop
10/11/2017	Martin, SK	Dandelion stand during the Martin City Festival		Thematic charrete
11/11/2017	Martin, SK	Dandelion Barcamp at Hotel Turiec in Martin		Thematic charrete
14/02/2018	Brussels, BE	Coordinating Policy Recommendations for Durable Action		Thematic workshop
13/03/2018	Rome, IT	The migration societal challenge – Mutual Learning workshop to maximise opportunities		Thematic workshop
20/03/2018	Copenhagen, DK	How to address communication aspects of migration challenges	WHO expert panel	Thematic workshop





Figure 8 - Pictures from DANDELION's Events



3.7 Packaging information

Making information more accessible to the target audience – e.g. policy briefs and factsheets, posters, leaflets and brochures etc.

Over the last year, a number of 'hot topics' have been selected and more than 25 EU-funded projects and 50 other relevant information sources (e.g. studies from international organisations and research teams) were reviewed.

The results of the partners analysis are presented in short documents (Policy Briefs) each one focusing on one 'hot topic' and outline the key findings and recommendations deriving from EU funded research. In addition, the respective Fact Sheets were developed acting as a 'trigger' for further reading (of the PBs) and/or the respective project(s) results.

The topics addressed are the following:

- The role of Media in framing migration and contributing to migrants' integration
- Migration and the rise of populist nationalism and social tension
- Citizen's political participation in the European Union
- Education as a principle pathway for integration of the post-migration generations
- Youth unemployment in EU
- Social Entrepreneurship to Tackle Social Exclusion

Some other Fact Sheets and Policy Briefs will be published after the end of the project, stay tuned at the [policy briefs and fact sheets](#) section of the website.



Figure 9 - Examples of Fact Sheets

3.8 Finding knowledge and competencies, collaboration

Joining forces to expand knowledge and make full use of what information and expertise is out there - e.g. interactive map.



In the scope of the DANDELION project, the aim was to collect information on both completed and on-going inclusive, innovative and reflective societies projects regarding:

- The short-to-medium term impact of their research work on key societal challenges Europe and its citizens are facing;
- The availability and quality of information assessing the access to scientific knowledge
- The activities taken / planned to increase visibility of their findings as well as their target audience beyond project implementation with a view to identify best practices but also their communication needs
- The broader exploitation potential of their results in terms of affecting/contributing to policy making and/or uptake;
- The possibility to stimulate further research in other areas to better address societal challenges;

The results will be updated in the future and can be retrieved [here](#).

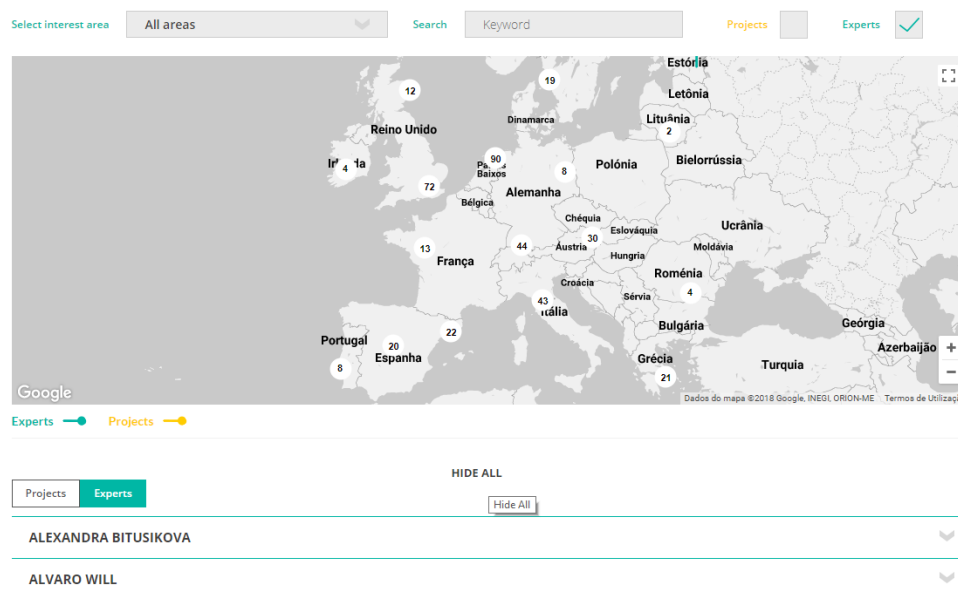


Figure 10 - Interactive map



3.9 Mentoring and coaching

Sharing knowledge with peers and educating others – e.g. webinar.

On 24 of May 2017, DANDELION collaborated with Net4Society to conduct the [WEBINAR “Beyond Dissemination: How to communicate your research”](#).

The webinar aimed to support NCPs as well as EU funded projects and researchers in improving communication skills within the framework of European funded projects in the field of Socio-economic Sciences and Humanities (SSH) and Inclusive, Innovative and Reflective Societies (IIRS), by providing:

1. Relevant insights to consider when communicating to different target groups: general public, policy makers, academia and media; and
2. Practical and useful hints about particular dissemination and communication actions or campaigns.

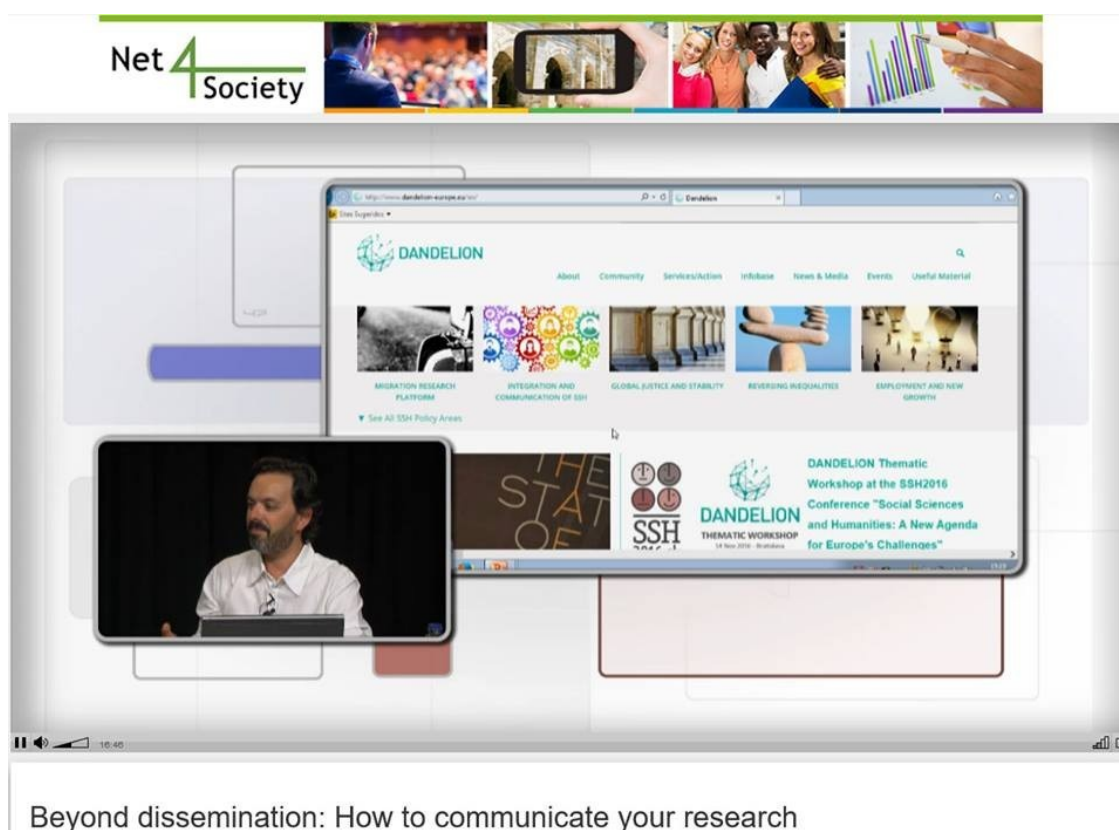


Figure 11 - Snapshot from DANDELION Webinar

3.10 Community building and sharing knowledge

Forming groups of like-minded people to share information and spread knowledge – e.g. SEED.

The Dandelion SEED Research Library is an attractive, accessible and easy-to-use multi-media information portal, specifically created for SSH research projects that allows them to communicate directly with those interested in or involved with the SSH community at every level. Visit the [SEED](#).

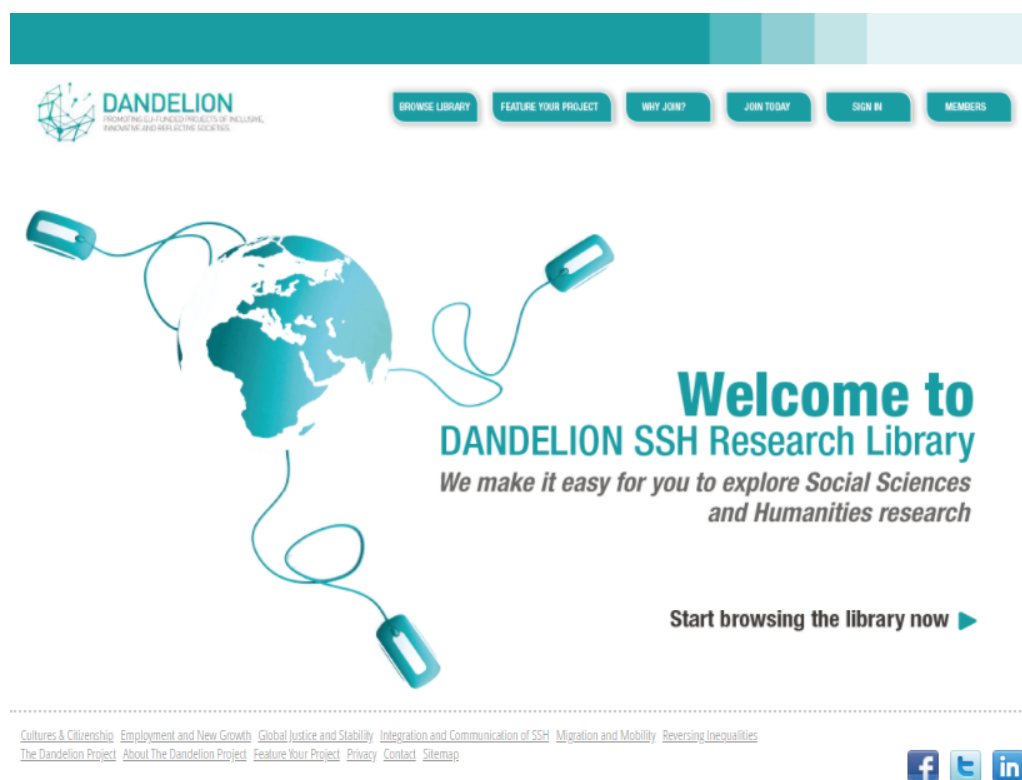


Figure 12 - The SEED library

3.11 Dissemination and communication of SSH/IIRS projects

During the course of the projects, many SSH EU funded projects benefitted directly from the innovative and creative services made available in order to promote and contribute to the uptake of their results. The table below provides the list of 75 EU funded SSH/IIRS projects that directly benefitted from at least one communication tool developed by DANDELION. (See public deliverable “D5.6 Report on dissemination and communication of projects – final version” for further details).



-
- | | |
|---|-----------------------------|
| 1. ACCEPT PLURALISM | 38. InterHealth |
| 2. ACCOMPLISSH | 39. LEPAS |
| 3. AGENTA | 40. MEDIVA |
| 4. ASPA | 41. MIDI-REDIE |
| 5. BENISI | 42. Migration and the Media |
| 6. BIOHORIZON | 43. MIGRASCOPE |
| 7. BEUCITIZEN | 44. Mobile age |
| 8. Catch-EyoU | 45. MOPACT |
| 9. Co-Creation | 46. MOVE TOGETHER |
| 10. COCKPIT | 47. MYPLACE |
| 11. CoHERE | 48. MYSTORY |
| 12. COURAGE | 49. NEGOTIATE |
| 13. CRESSI | 50. Net 4 Society |
| 14. D-CENT | 51. NORFACE |
| 15. EduMAP | 52. PASSIM |
| 16. EFESEIIS | 53. PHIT |
| 17. E-More | 54. PIDOP |
| 18. Equi-Health | 55. Pluggy |
| 19. Emotive | 56. QuInnE |
| 20. ENGAGE | 57. REACH |
| 21. Enlarge | 58. Re Health/Re Health 2 |
| 22. ESCAPE | 59. Re-Open Fields |
| 23. ENLIVEN | 60. RISE |
| 24. EULAC-FOCUS | 61. ROSE |
| 25. EUMARGINS | 62. Route-to-PA |
| 26. EURYKA | 63. RURINNO |
| 27. EUth | 64. Sanità di Frontiera |
| 28. EXCEPT | 65. SEFORIS |
| 29. FABLAB | 66. SELUSI |
| 30. FabSpace 2.0 | 67. SIGN-HUB |
| 31. FairTax | 68. Smarticipate |
| 32. FIDUCIA | 69. Solidus |
| 33. GRIT | 70. SOM |
| 34. Health Prevention in the Italian
Prison Population | 71. SPRINT |
| 35. HERA | 72. TRACES |
| 36. I-consent | 73. UNREST |
| 37. iMARECULTURE | 74. Voci di Confine |
| | 75. YOUNG_ADULLLT |



4 Impact created

Expected impact – from the call text	Dandelion results to increase the impact
“The support action will bring together other communication experts and researchers on the topics selected for EU funding, creating communities with multidisciplinary perspectives that will ensure effective dissemination and take up of EU-funded research results increasing therefore substantially their visibility.”	During the course of the projects, many SSH EU funded projects benefitted directly from the innovative and creative services made available in order to promote and contribute to the uptake of their results. Considering the wide range of applicable areas covered by these projects as well as their multi-disciplinary character, specific attention was paid to: 1. The selection of the target audience 2. The accuracy and the level of detail related to the communicated information 3. The appropriateness of the selected channels conveying the key messages. For that reason, some activities were presented as short story-telling documents, some of them were more playful and other acted as guide tools. The table presented in D5.6 provides the detailed overview of over 60 EU funded SSH projects which directly benefitted from at least one communication tool developed by DANDELION.
“The action is also expected to provide insights on how to improve the availability and quality of data as well as contribute to the development of the European Research Area, in particular in the field of social sciences and the humanities and to the development of future research agendas.”	Several high-level events organised during the project brought together all Quadruple Helix stakeholders. The outcomes of these events were presented and disseminated in the form of (joint) conclusions which contribute to the development of future research agendas.



5 Dissemination activities and exploitation of results/foregrounds

5.1 Dissemination

The DANDELION project partners have been very active in disseminating the project outcomes and activities which have been supported by a set of dissemination materials. We believe that the project has reached the expected impact in terms of dissemination. For dissemination purposes the project developed:

- Visual identity and a brand manual
- Brochure
- Poster
- Roll-up
- Folder
- Pens
- Letterhead sheet
- Project's PPT presentation
- Newsletters
- Videos
- LinkedIn, Twitter and Facebook

For dissemination purposes, DANDELION consortium members made synergies with the following projects or initiatives, which led to valuable collaborations and mutual exchange of experiences (See public deliverable "D6.12 Report on synergies and exchange of experiences established with other initiatives" for further details):

- Net4Society
- GPPQ (Portugues Network of NCPs)
- University of Aveiro (Fabrica Ciencia Viva)
- COURAGE Project
- INTERHEALTH Project
- Open Democracy
- EXCEPT Esti
- Cultural diplomacy platform
- EASSH (European Alliance for Social Sciences and Humanities)
- PROSSO project
- REACH project



-
- HERA project
 - CatchEyou project
 - iMARECULTURE project
 - Projects magazine
 - COHESIFY project
 - ACCOMPLISSH project
 - EnRRICH project
 - RRI tools project
 - Cordis

In the website www.dandelion-europe.eu there is all the information about the dissemination activities and outreach like for instance:

- [News](#)
- [Gallery](#)
- [Newsletters](#)
- [Multimedia](#)
- [Events](#)
- [Publications](#)
- [Links](#)
- [Promotional material](#)



5.2 Exploitation of results

The output of the DANDELION project was to offer cost-effective and proven communication techniques for interested SSH/IIRS projects to help them promote their work and contribute to the uptake of their results in an innovative and creative way. The communication services and tools developed and provided by DANDELION are all available for projects to full exploit and they included:

Events

Events can be uninspiring and can leave participants feeling unproactive and unstimulated to make a change. However, executed correctly events can be the perfect environment to learn, meet people and exploit and disseminate results, and so at DANDELION the project made aware the variety of different events available to projects by hosting and organising a number of innovative events.

For example, thematic workshops allow participants to get thematic feedback on and visibility for their specific project area; networking activities expand your knowledge and create long-lasting relationships with other projects and stakeholders; charrettes are excellent brainstorming sessions; barcamps offer an open environment where everyone gets involved; eConferences are a more open and extensive type of event, fostering more focused debates compared to normal conferences.

DANDELION produced an [Eventful Events guide](#) explaining in more detail how each event can be run, for what purpose and how they can each benefit projects.

Video

In the current digital climate video is one of the most effective forms of communication and is an excellent tool for researchers looking to explain often very complicated material to diverse audiences. DANDELION, following the EC's lead who now rank videos as the most effective form of communication, created a project video, a guide to the DANDELION SEED Library and guide to making research films called, [Research Video](#), to show other projects how they can benefit from all of the advantages of video for disseminating their research.

The guide looks at a number of examples of the benefits of types of video for example: animation can help viewers visualise often complex information and allows projects to be a bit playful; interviews with experts can frame the project within the context of the issue without being too salesy and show project demonstrations; project workshops and round-tables in an interesting light. The guide also included a guide on how to make a research video with clear advice for projects to get started on their own.



Online map

Interactive online maps have become an excellent tool for projects to display useful information and engage the viewer in extracting the information they want. DANDELION produced such a map of the EU pinpointing where SSH/IIRS projects, stakeholders experts and consultants are located. The map can be used by researchers looking for collaborative synergies with existing projects or seeking support in a specific area.

DANDELION produced a guide, [Online Map](#), introducing readers to DANDELION's research map, how to use it and how projects can create a similar product to communicate their own data in an interactive way.

Communication guides

DANDELION launched two interactive communication guides, available online and as a physical version on: The need to disseminate SSH/IIRS research results? Learn how to reach your target groups; Guideline of good practices for dissemination and communication managers.

The guides are both a tool for projects who wish to know more about the topics of dissemination and communication, but also as an example of best practices in the way they are designed, structured and presented for projects looking to effectively disseminate their own research in a more attractive way.

You can find the guide, Communication Guides, [here](#).

Games

Many projects struggle attracting people's attention when there is so much information out there already and attracting the attention of younger people is particularly challenging. Younger audiences, however, are the future and so if SSH projects can communicate to them effectively they can have a greater impact. DANDELION focused on gamification as one of the best ways of communicating with this target group and with this in mind created two games, EU@work! and GueSSH!. They use game-like elements such as quizzes, levelling up and point scoring to encourage engagement and therefore improve learning.

DANDELION produced a, [Reaching Younger Audiences guide](#) with easy-to-digest information on why projects should consider using games as a form of disseminating their research to younger audiences, and how they can easily capitalise on this form of communication.



Webinars

Sharing knowledge with peers and educating each other is an extremely effective way for projects to disseminate their research and in today's age with everyone living extremely busy lives both online and offline, webinars are the perfect medium for mentoring and coaching of EU-funded projects amongst one-another. Through DANDELION's own webinar, the many benefits of webinars were highlighted, including: they bring experts and viewers from around the world together in real-time connectivity, adds a personal touch for both viewers and presenters, increases audience participation, and can create bigger audiences and networks.

DANDELION's guide, [Mentoring and Coaching](#) goes into detail about the importance of communicating with other projects and why webinars, and the flexibility webinars offer to projects, are an excellent option for dissemination, and how projects can get started in running their own.

Packaging information

The way a project presents or packages its information will heavily impact on how effective their communication is in reaching its target audience and maximising the impact it has. Projects often wish to publicise recent results, findings and recommendations that assist other projects or policymakers in their own work and there are many ways to package this information for example: factsheets, infographics, guides and policy briefs. DANDELION put together nine policy briefs and factsheets as an example of excellent methods of communication for project information.

Factsheets provide a concise one-page overview of important information for the general public and business communities for example, whilst a policy brief is a short 20-page document that presents policy recommendations to policy actors. DANDELION created a guide, [Packaging Information](#) with detailed information on the different forms of packaging information, in particular factsheets and policy briefs, and how to write and present them to ensure other projects can effectively disseminate and communicate their own research results and recommendations in a similar way.

SEED

DANDELION created the Dandelion SEED Research Library for SSH research projects to communicate their work in a simple, attractive way to those they know have an interest in learning all about it. The online platform allows projects to publish their own work in digital brochures we call SEEDS and is designed as a way of linking like-minded people through their work with others. There are currently 18 projects already involved, with 12 more being produced meeting the project target of 30 engaged projects in the Library. Further exploitation is now expected with the integration of the Dandelion SEED Research Library into Net4Society and the recruitment of all SSH projects associated with that project. This is a huge opportunity to create a lively home for SSH research results in Europe that appeals to a wide range of involved and active stakeholders.

The project created a detailed guide, [SEED](#), providing an introduction to the DANDELION SEED Research Library. The guide provides an easy-to-digest overview



on what the library is and what the benefits of it are. A handy step-by-step guide on how to build and publish a SEED has also been created for online use.

The project also produced a video guide to the Library that explains in an interesting way the benefits of using the library for projects as well as the value it holds for members visiting it for information. See [here](#).

More information is available on <http://www.dandelion-europe.eu> and #DandelionEurope

- Twitter: <https://twitter.com/dandelioneurope>
- Facebook: <https://www.facebook.com/dandelioneurope>
- LinkedIn: <https://www.linkedin.com/groups/8537663>





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